

VRock Newsletter

"Connect, Learn and Empower"



FOUNDER'S CORNER



Hello FirstBit, GMRW, RepuGen, and Stratosphere Associates:

I want to set the tone for my upcoming visit and decided to write about you all instead of what is good for the business.

As you navigate your careers—whether you're just starting or charting a new course—it's natural to feel pressure to figure it all out. I've been thinking about the kind of guidance I wish someone had given me early on: not just about how to succeed, but how to find meaning and momentum in the everyday work we do. So consider this a collection of thoughts, lessons, and encouragement—some practical, some philosophical. I hope you find a few ideas here that help you stay focused, grounded, and inspired.

Be careful what you wish for—because you might get it.

Every day, people turn dreams into reality. Our brains have a clever way of creating the circumstances to achieve our heart's desire. So dream big, and as Steve Jobs said, stay hungry and stay foolish.

But let's be clear: I said *dreams*, not *fairy tales*. There's a big difference.

The odds are slim if you dream of being the world's #1 tennis player. But if your dream is to build a career around tennis, that's achievable. You might end up working for an elite tennis club, supporting top-tier players, which meets your love for Tennis and a fulfilled career. It may not happen overnight or at Nadal's club, but it can happen with focus and persistence.

The same applies to other passion-driven industries like film, music, or the arts. While stardom is rare, meaningful work in those fields is very much within reach for people willing to do the job and stay the course.

Not getting your dream job doesn't mean failure.

As much as our brain plays a trick, you may not get what you badly want. However, sometimes, second place is just a stepping stone. I once lost out on a major project and felt frustrated, only to get a call days later when the chosen person didn't work out. Was I still interested? You bet. Luck is when opportunity meets preparation (not my quote), so stay ready and stay positive.

Work matters—not just the job you like, but the act of working itself.

A useful occupation brings purpose. Unless you are doing unethical or unlawful work, focus on the benefits your activities create so you feel good about what you do.

I have noticed a significant emphasis on work/life balance among young people like you. But always remember that while important, it is your responsibility to find it, not your employer's. You may be disappointed if you depend on your employer to find it for you.

While demanding the balance, please remember that leisure only has value when it's earned through effort.

Career success often comes down to simple things:

- Show up on time.
- Take your work seriously.
- Be cheerful.
- Be helpful.
- Pay attention to your boss's needs and find ways to lighten their load. You will soon find yourself promoted.
- Promotion reflects what you are doing, not an expectation that you can handle enhanced responsibilities.

Build strong relationships.

Colleagues and interns from your first or second job will become your lifetime friends, and they may become future collaborators or even your boss. My experience suggests that friendships become few and far between as you get older and move up the job responsibility ladder, so build bonds with your colleagues while you are young.

Be kind and respectful to everyone. The professional world is more connected than you think.

Stay focused on what's in front of you.

Life will throw curveballs. Not all luck is good luck. You are guaranteed to face setbacks. Don't lose faith in your abilities because of failures. Introspect why it happened when it happens, stay grounded, and focus on doing things that you can control.

And here's one piece of advice that might sound self-serving coming from me, but it's true:

Stay put. Jumping jobs every six months or so doesn't teach you much—Bloom where you're planted. You may need to repot yourself after a certain time period, especially if your contribution is not appreciated and rewarded, but always remember that growth takes time, and so does trust.

Lastly, remember this:

Don't miss an opportunity for real connections in your daily life outside of work, especially with family. Your parents won't always be there, but their love and that home-cooked meal are priceless. I know this from experience, so make the most of it while you can.

Keep going. Stay grounded. Dream big—but do the work.

Ajay Prasad

FEATURED ASSOCIATES



Deepak Ranjan

Hey, I'm Deepak Ranjan — a digital marketer with a passion for SEO and content strategy. I treat search engines like puzzles and craft content that drives clicks and engagement.

When I'm not refining strategies, I'm diving into marketing trends or sharing insights for fun. Always curious, always experimenting. Let's make the web a more interesting place, together.

Hi, I'm Kali! I'm an SEO Executive with a curious mind and a passion for understanding how things work. With a strong foundation in field marketing, I've transitioned into the digital space, where I'm constantly learning and exploring new technologies.

I'm driven by growth, grateful for every opportunity, and excited to be on this journey alongside such a dynamic and inspiring team.



Kali Kumari

HR SPEAKS

Work Anniversaries Celebrated!

BIMLESH KUMAR SINGH
CHANCHAL KUMAR
JUHI AFREEN
AVINASH KUMAR
PREETI KUMARI
ANKITA
PRAGATI PRIYA
NITESH KUMAR

🎂 Happy Birthday 🎂

SHISHIR KUMAR
VIKASH KUMAR
C SAI KIRAN

Projects Signed up in May 2025

GMRW	India Projects	Stratosphere	RepuGen
Digital Dentures Lab	Curesta Health	-	Megan Bruce Therapy
-	-	-	Cardiovascular Care Inc.
-	-	-	Brunner MD
-	-	-	Arthritis Care and Research Center