Rock Newsletter
"Connect, Learn and Empower"

CEO's Corner

Ajay Prasad

Is Risk-Taking Compatible with Our Company Culture?

We know that most people do not take a risk because of the fear of failure. We are surrounded by family members and well-wishers who always warn us against making risky moves. As a result, the very few who face up to the internal and external resistance to take risks give up at the first sign of resistance because it validates their internal fear and outsiders warning about the consequences of taking a risk.

We take risks every day without even knowing that we are doing it. We run the risk of accidents whenever we go on the road. We risk sickness every time we eat something in a restaurant, and we risk infection when visiting a loved one in the hospital. So life without any risk is not possible.

The need to take risks is true for companies that aspire to above-average success. I want the First Bit culture to encourage associates to take calculated risks where the downside is manageable, but the upside is significantly higher.

We can do it by trying new technologies to shorten product development, suggest new features for our internal and client projects, search for new marketing ideas, and try them to see their efficacy. Unless we take risks, we will not experience extraordinary growth. I challenge all of you to learn and regularly suggest deliberate but calculated risks to grow the business. You will find your career more fulfilling and experience better success in life than people who always play safe.

Know Your Colleagues

Sakshi Priya

Hello, I'm a UI/UX designer, born and bought up in my hometown Patna. I did my Bachelor's and Master's in Computer Application from Patna University. To excel in my career, I joined FirstBit Digital Technologies in December 2020 as a fresher. Here, I have learned a lot from seniors, juniors, and dear colleagues and got the confidence to rise, which has eventually helped me to take ownership of the work with expected quality. I always believe in keeping my creativity intact and alive professionally and personally. So, apart from designing websites, I design crafts and enjoy painting to spread happiness through my creative artistic work.

Abhinav Kumar

Hi everyone, I was born in Patna and brought up in Samastipur. After completing an MBA (Marketing) in 2009 from Pune University, I started my career in 2009. I got the opportunity to work in FirstBit Digital Technologies in June 2021. It was a new domain for me to work in, but I successfully completed my 1st year with the support of my colleague Rakesh & team leader Nayan sir. His guidance has helped me work here successfully. Thanks to all my colleagues for helping me whenever I needed it. It has been a great learning experience here so far.

Work Anniversaries Celebrated

RAJ KUMAR

GULAB PRASAD

SHASHI RANJAN KUMAR SINGH

🎂 Happy Birthday 🎂
August 2022

- PRABHAT PRASAD
- NEELAM NAVEEN
- ROHAN KUMAR
- NAYAN PRAKASH
- ABHISHEK NARAYAN
- ROHIT KUMAR
- KARTIKAY

- ABHINAV KUMAR
- AKANKSHA KUMARI
- RATNESH KUMAR SINHA
- ANANYA SINGH
- VINEET KUMAR
- MANISH KUMAR

New Project Signed Up

Bema Insurance

Important Links For Digital Marketing

- You can schedule your social media posts with this tool
- Renew your Google Ads certification here
- Learn more about Google Tag Manager here
- Develop your Google Analytics skills with this course
- Check the real-time Google SERP results

"Please feel free to get in touch for any query and stay safe!"