

# VRock Newsletter

“Connect, Learn and Empower”

## FOUNDER'S CORNER



Dear Team,

As I look across our family of businesses—**RepuGen, ScoreDoc, GMR Web Team, Stratosphere, HealthcareDMS, OpenVio, TCI, and GMR Transcription**—I am reminded of just how unique we are. Each business was founded to address a specific challenge, and each has evolved into one of the leaders in its respective field. But what truly sets us apart is not just the strength of each business on its own—it's the power we have when we use the solutions of each company to make them more useful for their customers. In other words, we make it  $2 + 2 = 5$ , rather than 4, by working together.

In other words, we are more than seven separate businesses. Together, we are an **ecosystem of solutions** that can transform the way our clients grow, connect, and serve their own communities. Thus, when considering the needs of the clients you serve, I encourage you to look beyond the boundaries of your business and become more effective by asking yourself: *Could one of our sister companies help this client achieve even better results?* Often, the answer will be yes.

Here's how you can think about this in your role:

### For Development Teams

As developers, you are building the platforms and integrations that make our ecosystem possible. By leveraging sister business capabilities, you can:

- **Integrate APIs** from each platform to seamlessly offer more solutions for clients with minimal development investment, while ensuring seamless workflows between the platforms.
- **Design scalable systems** that allow marketing campaigns for all businesses to benefit from the experiences of others.

When you build with the bigger picture in mind, you are not just coding features—you are creating the backbone of a robust interconnected ecosystem.

### For Marketing Teams

When considering the needs of the clients you serve, I encourage you to look beyond the boundaries of your business when planning your sales or strategy execution. Ask yourself: *Could any solution of one of our sister businesses help this client achieve even better results?* Very often, the answer will be yes.

Here are just a few examples of how our businesses can complement each other:

- **RepuGen** helps practices manage reputation and patient satisfaction, while ScoreDoc turns those reviews into recognition by printing top-rated reports showcasing the effectiveness of the RepuGen platform. Thus, the RepuGen team should consistently run top-rated reports of their clients' cities, publish the report on ScoreDoc if the client made the list, publicize the report, and share the news and badge with clients. If the client does not make the list, then we have a bigger problem in our hands to identify "why" and take action steps to fix it.
- **GMR Web Team** can use the RepuGen & ScoreDoc solutions to improve digital marketing campaign results for its clients, generate more leads using ScoreDoc's top-rated publications, and convert more leads by demonstrating a suite of solutions that competitors cannot offer without access to similar capabilities of our several businesses.
- **HealthcareDMS** can use the upcoming RepuGen patient engagement app to separate it from all Indian competitors.
- **Stratosphere** can be strengthened by **GMR Web Team's** marketing expertise and **GMR Transcription's** support for multilingual content and compliance documentation.

When we combine our services, we not only solve more of our clients' problems but also strengthen our entire network of businesses. Every time we consider the bigger picture, we create stronger client relationships and drive growth across all our businesses.

I encourage you to:

1. **Listen carefully** to your clients' challenges.
2. **Identify opportunities** where another one of our businesses can help.
3. **Make the connection**—help your client access the solution and strengthen our shared success.

Together, we can offer something few others can: a complete ecosystem of solutions that addresses marketing, reputation, patient engagement, telehealth, transcription, and insurance needs under one umbrella. That is our competitive advantage.

Thank you for your continued commitment to serving our clients with excellence—and for looking beyond your own role to help us grow stronger as one team.

**Ajay Prasad**

## FEATURED ASSOCIATES



**B. Krishna**

Hi, I'm B. Krishna, a Junior .NET Developer in Hyderabad. I'm passionate about building scalable web applications and expanding my skills with new technologies.

Outside of coding, I enjoy exploring tech trends, listening to music, and spending time with friends and family. I'm excited to grow with this amazing team and contribute to impactful projects.

Hi, I'm Aashik, working as a Sales Manager at Repugen. Over the past few months, my journey here has been filled with valuable learning, exposure, and exciting opportunities. With strong sales acumen, I enjoy building connections, pitching ideas, and driving successful closures.

Outside of work, I'm passionate about traveling, long motorcycle rides, and exploring the world of rock music.



**M. Aashik**

## HR SPEAKS

### Independence Day Celebration at FirstBit

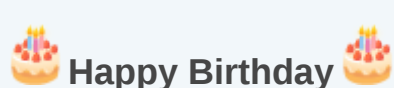
The FirstBit team proudly celebrated the 79th Independence Day of India at our office last month. The celebration was filled with enthusiasm and patriotic spirit, bringing everyone together to honor the nation's journey of freedom and progress. It was a wonderful reminder of unity, dedication, and our shared responsibility to contribute towards growth and innovation.

Sharing a few moments captured from the celebration.



### Work Anniversaries Celebrated!

SONU SHARMA  
MD SIKANDAR AHMED  
RAHUL ANAND  
RAMESH KUMAR  
ABHISHEK NARAYAN  
SUMIT KUMAR  
RUDRESH KUMAR  
PRIYANSHU SINHA



ABHISHEK KUMAR  
SHASHI RANJAN  
SANCHITA KUMARI  
PRAVIN KUMAR SINGH

## Projects Signed up in August 2025

GMRW	India Projects	Stratosphere	RepuGen
Getwell Urgent Care	-	CannGen Insurance	Tampa Children's ENT
Tampa Children's ENT	-	-	Physicians' Primary Care of SW Florida
Manisha Dave, MD - Pediatric Gastroenterology	-	-	-
PSC Dx	-	-	-
Vereen EBOO Therapy	-	-	-