CEO's Corner



How Can Everyone Help First Bit Succeed?

After analyzing my experience working with large established & successful companies, a startup that went public at \$7B valuations, a successful launch of a consumer electronic product, failed \$20M funded startup, and the successes/struggles of my entrepreneurial journey, the following three factors are consistent with all successful & failed businesses I have been associated with through my business life:

- >> Product
- ≫ People
- >> Process

You can find the same three success factors in many business books. Still, I want to give you my perspective on each in hopes that all of you would know how you can apply the information to help with the success of Fist Bit; and, by extension, GMRW, RepuGen, and TCI.

Read More

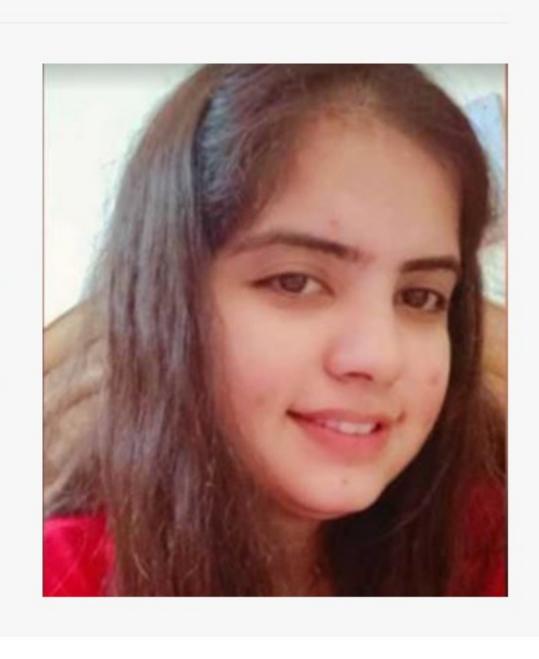
Know Your Colleagues



Achlanand Jha

I was born and brought up in Saharsa, Bihar. I did my schooling from Saharsa and then completed B.tech(CSE) from T M U, Moradabad, in 2020. I got the opportunity to serve FirstBit Digital Technologies as a Software Engineer in February 2021. Since then, I have learned a lot of new stuff, thanks to my teammates and seniors. I have been very fortunate for my colleagues' constant support and guidance. Apart from this, I love reading novels, playing cricket, and exploring new things.

Simran Kaur I was born and raised in Patna, Bihar. I did my graduation from Calcutta University and then went on to do my Master's in Advertising and public relations from (MCU), Bhopal. I joined FirstBit Digital Technologies in August 2020 as a fresher and got the opportunity to work under Avinash sir. His guidance and support helped me greatly in different aspects of digital marketing. I am also very thankful to my seniors, Mahesh Kumar, Amit Ranjan, and Kirti Bala, for their constant support and encouragement. Besides the regular work, I love listening to music, cooking, and exploring makeup tricks.

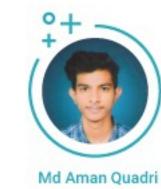


THE HR SPEAKS

Welcome, New Hires!

Please join me in welcoming & extend Congratulations to Aditya Abhiram, Mohammad Aman Quadri, Navnit Kr. Rai, Niranjan Kumar, Nisha Kumari, Ritu Kumari and Shubham Raj.







Navnit Kr Rai



Niranjan Kumar







Work Anniversaries Celebrated

- NEELAM NAVEEN
- SHASHANK SHEKHER
- PRATYUSH RANJAN ROHAN KUMAR
- - ANAMIKA KUMARI CHANDAN KUMAR GUPTA
 - MD SADIQUE HUSSAIN





- SHREEKANT
- RAJ KUMAR
- RAM BALAK THAKUR
- Happy Birthday — April 2022 —

 - TANDRIMA DUTTA

ADITYA ABHIRAM