

A GMR Web Team Company Newsletter

Connect, Learn and Empower



Hello RepuGen Webteam Associates:

Successful Leaders

7th Observation – Focus

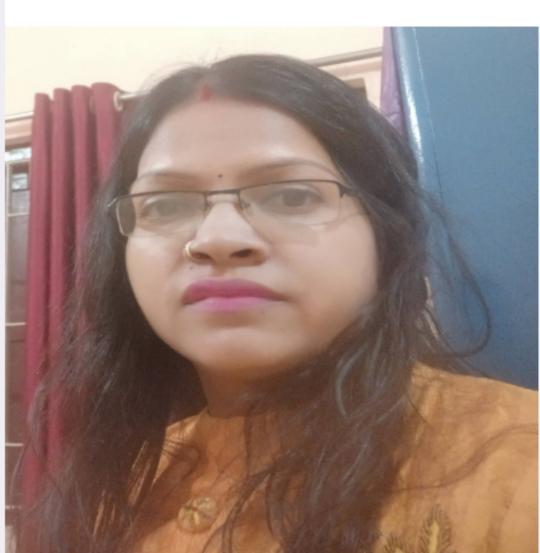
Successful leaders focus on mastering one skill or subject at a time and broaden their area only after they have established credibility with their team, peers, and superiors in one area of their mastery.

I got this lesson fairly early in my career. When asked about my ultimate career goal, I boldly told my mentor, who happened to be the head of marketing, that I wanted to become the company CEO. After a few moments of reflection, he told me that every CEO is a master of at least one discipline; Finance, Operations, Marketing, HR, etc., so I need to master one area first before shooting for the CEO job. He then humbly (see Tip # 3) told me to take his suggestion with a grain of salt because he has not achieved it. A few years later, he became CEO of another company.

A few years back, I was racking my brain to figure out why GMRW is not successful, whereas GMRT was profitable and was considered a market leader despite its size. I suddenly remembered his suggestion and quickly realized that GMRW had become the jack of all trades, whereas GMRT has become a master of one business, transcription. I hope that GMRW will be equally successful now that we have decided to focus on the healthcare sector and gradually getting recognition in the space. We wasted several years because I ignored this basic fact, but better late than never.

Until next month.....

KNOW YOUR COLLEAGUES



PRIYA KUMARI

I was born in Bihar and completed my schooling from Patna. I attended Sikkim Manipal University for my graduation degree B.Sc (IT). I completed MCA From A. N. collage, Magadh University. I started my career from NIC in june, 2016. I joined GMR Web Team on 15th June, 2019. I have learnt a lot of new things from my seniors and teammates. At present, I am working on the RepuGen Project.

My hobbies include listening to music, going out for shopping and eating with my friends. I like decorating my house and keeping it clean.

NAYAN PRAKASH

I Joined GMR Web Team in October 2019 as a PPC executive handling the LSM projects where I got the chance to explore the field of Digital marketing more broadly. March 2020 brought a turning point in my career as I started working under Shivani. Her guidance and full support helped me to addon new skills to my domain. I got the opportunity to handle the platinum PPC projects like University Frames, RepuGen, and others. Now, I am managing the PPC team with full support from my team members and guidance from Shivani and Mahesh.

in digital marketing. The lockdown period forced me to watch web series, movies every weekend. Currently, I am enjoying the American series "The Good Doctor" 😀

Apart from work, I like to read the recent trends



THE HR SPEAKS

Please join me in welcoming & extending Congratulations to Rakesh Kumar, Riya Rani, Sruti Swaroop and Juhi Afreen.









Rakesh Kumar

Juhi Afreen

Sruti Swaroop

Riya Rani

A very happy birthday to our associates

- SHISHIR KUMAR SURBHI SHANKAR JAISWAL
- SUMIT RAJ

And congratulations to these associates who celebrated their work anniversaries with us.

- CHANCHAL KUMAR ABHILASH SRIVASTAVA

New Project: Steven Wittenberg Gordon, MD.

Please feel free to get in touch for any query. Stay safe, stay healthy!

2552 Walnut Ave, Suite 100 • Tustin, CA 92780 • United States • Click here to unsubscribe.