

VRock Newsletter

"Connect, Learn and Empower"



FOUNDER'S CORNER



We're once again sharing our CEO's vision for 2025—have you started implementing it? With Q1 meetings and reviews coming up next month, now is the perfect time to revisit his vision and take action. Let's align our efforts for a successful year ahead!

My Vision for 2025

To achieve our goals and thrive together, I'm calling on every team member to embrace the following priorities:

1. Foster an Ownership Mindset

Building on our progress in 2024! I'm thrilled to see second-level management stepping up with leadership and accountability. Let's continue this momentum and embed the ownership mindset across the entire organization.

2. Enhance Efficiency Through Innovation

Leverage the latest technologies and refine our workflows to maximize efficiency. Together, let's set new standards for how we execute our work.

3. Reduce Costs by Eliminating Waste

Identify and eliminate redundant or outdated processes. With our slim profit margins, even small cost reductions can significantly boost profitability.

4. Elevate Employee Morale

A positive and supportive workplace is crucial to our success. Let's address issues that could impact morale and help colleagues struggling. If someone's unhappiness persists and affects the team, we'll address it decisively to protect our culture.

A Year of Opportunity

The start of a new year is a chance to reflect, reset, and recommit to growth. Personally, I'm inspired by this time to focus on the changes needed to achieve better outcomes. I hope each of you adopts this mindset as well. Let's approach 2025 with optimism, collaboration, and determination. Together, we can turn challenges into opportunities and make this our best year.

Ajay Prasad

FEATURED ASSOCIATES



Priyanshu Sinha

I'm Priyanshu Sinha, an SEO Executive from Munger with a strategic mindset. Passionate about problem-solving, I'm pursuing an MBA to merge analytical thinking with digital expertise. SEO is a game of strategy, optimization, and competition which I play to win!

Beyond work, I enjoy singing, watching cartoons, and tackling creative challenges that keep me inspired.

Hello, I'm Rudresh Kumar from Patna, with a BE in Computer Science and a postgraduate degree in Rural Development. As a Data Entry Executive at FirstBit Digital Technologies, I enjoy working with technology, learning continuously, and growing with a supportive team.

Outside of work, I love playing cricket, cooking, and traveling.



Rudresh Kumar

HR SPEAKS

Work Anniversaries Celebrated!

VIVEK KUMAR
ABHISHEK KUMAR
ROHIT KUMAR
JAYA KUMARI
ROSHNI KUMARI



SONU SHARMA
SANGEETA KUMAR
SHIVJEE PRASAD
SUMIT KUMAR
RITU KUMARI
SAURAV KUMAR (SEO Team)

Projects Signed up in February 2025

GMRW	India Projects	Stratosphere	RepuGen
Southern California Disability Law Group	Dr. Sushruth	-	Marcel Clinic
Pang Physical Therapy Inc	-	-	-